

WE WANT TO PROMOTE YOUR BUSINESS!

BON AIR 5K
APRIL 29, 2017
BON AIR ELEMENTARY SCHOOL
5K RUN / WALK @ 9:00am
1 MILE FUN RUN @ 8:30am



Dear Business Owner or Manager:

The Bon Air Elementary School Parent Teacher Association (PTA) would like to invite your business to participate as a sponsor of our school's **9th ANNUAL BON AIR 5K** to be run on **Saturday, April 29, 2017!**

Once again, we had over 500 event participants in 2016 and expect even more in 2017 as our race will once again be included in the "Race Local" Spring Race Series! This fundraising event raises money used to help Bon Air's PTA pay for library resources, classroom and teacher supplies, our *Minds in Motion* educational initiative, and numerous other items that benefit every student at Bon Air Elementary.

SPONSORSHIP OF THIS EXCITING COMMUNITY EVENT PROVIDES YOUR BUSINESS A WONDERFUL PROMOTIONAL OPPORTUNITY!

To assist in continuing this successful event, the Bon Air PTA, a 501(c)(3) organization (see attached verification letter) is respectfully requesting cash donations, race prizes, and in-kind services. Please see the attached tiered sponsorship plan to fully understand the numerous benefits associated with being a part of this great experience!

The Mission Statement of the Bon Air Elementary School PTA is:

- To support and speak on behalf of children and youth in the school, in the community and before governmental bodies and other organizations that make decisions affecting children;
- To assist parents in developing the skills they need to raise and protect children; and
- To encourage parent and public involvement in the public schools of this nation.

We thank you for your consideration of sponsorship and welcome your participation or volunteerism at any level. If you would like to become a sponsor, please complete the attached Sponsorship Form. If you have any questions, please contact me at info@bonair5k.com or **804-614-5983**.

Sincerely,

A handwritten signature in blue ink that reads "Wade M. Smith".

Wade M. Smith
Race Co-Chair
Bon Air 5K

Virginia
PTA[®]
everychild.one voice.[®]



Please check us out at: <http://bonair5k.com/>
and for other sponsorship opportunities, including our annual fall Village Fair,
please visit: <http://bonairpta.com/>



Bon Air Elementary School P.T.A. / 8701 Polk Street / N. Chesterfield, VA 23235 / 804-560-2700

**BON AIR 5K
& 1 MILE FUN RUN
APRIL 29, 2017
SPONSORSHIP LEVELS**



SPONSOR	SUPPORT LEVEL	BENEFITS
BON AIR 5K	\$1,000+ Cash Donation	PRINCIPAL RACE SPONSOR 
1 MILE FUN RUN	\$1,000 Cash Donation	1 MILE FUN RUN SPONSOR 
PLATINUM	\$750 - \$999 Cash Donation	T-SHIRT SLEEVE LOGO RECOGNITION MULTIPLE SIGNAGE ALONG RACE ROUTE Individual Banner Recognition Media Releases Facebook and Twitter Recognition Web Recognition with Logo and Link
GOLD	\$250 - \$749 Cash Donation or \$1,500+ In-kind Services	T-SHIRT LOGO RECOGNITION MULTIPLE SIGNAGE ALONG RACE ROUTE <u>or</u> DEDICATED WATER STOP (2) Multiple Logo Banner Recognition Media Releases Facebook and Twitter Recognition Web Recognition with Logo and Link
SILVER	\$100 - \$249 Cash Donation or \$750 - \$1499 In-kind Services	T-SHIRT LOGO RECOGNITION SINGLE SIGNAGE ALONG RACE ROUTE Multiple Logo Banner Recognition Media Releases Facebook and Twitter Recognition Web Recognition with Logo and Link
BRONZE	\$25 - \$99 Cash Donation or \$250 - \$749 In-kind Services	FACEBOOK AND TWITTER RECOGNITION Web Recognition with Logo and Link
FRIEND OF BON AIR ELEMENTARY	\$10 - \$24 Cash Donation or \$50 - \$249 In-kind Services	WEB RECOGNITION WITH LOGO AND LINK



**BON AIR 5K
& 1 MILE FUN RUN
APRIL 29, 2017
SPONSORSHIP FORM**



BUSINESS NAME (as you would like it listed on published materials) / WEBSITE:

BUSINESS ADDRESS:

BUSINESS POINT OF CONTACT / TITLE:

PHONE NUMBER: _____ E-MAIL: _____

Please list cash donation, race prizes, and in-kind services that your business is willing to contribute:

Please state the cash donation* or estimate the value of in-kind services: \$ _____

*Please may check payable to: **BON AIR PTA**

Please return form to: Bon Air PTA
Attn: Bon Air 5K
8701 Polk Street
N. Chesterfield, VA 23235

If you have any questions, please contact Wade Smith at info@bonair5k.com or **804-614-5983**.

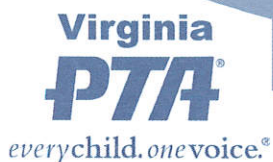
IMPORTANT: To ensure your business logo will appear on the race T-Shirt and <http://bonair5k.com/>, please return this form as soon as possible so arrangements can be made to obtain your logo in the appropriate format!



****Bon Air PTA is a non-profit organization, so all contributions are tax deductible****



Bon Air Elementary School P.T.A. / 8701 Polk Street / N. Chesterfield, VA 23235 / 804-560-2700



VIRGINIA PARENT TEACHER ASSOCIATION

JANE BROOKS-PRESIDENT
757-425-1597
president@vapta.org

November 30, 2016

PTA President
Bon Air Elementary School PTA
8701 Polk Street
Richmond, VA 23235-3403

To whom it may concern:

This letter verifies that the Bon Air Elementary School PTA, 8701 Polk Street, Richmond, VA 23235-3403, is a subordinate of the Virginia Congress of Parents and Teachers (Virginia PTA). The EIN# on record for Bon Air Elementary School PTA is **541462789**.

Virginia PTA's Group Exemption Number (GEN) is 3229 and our sequence number is 26006.

A copy of our 501(c)(3) Determination Letter is attached.

The date of expiration for this letter is December 31, 2017. Should you have any questions, please don't hesitate to contact your District Director or Deborah Samuel @liaison@vapta.org.

Sincerely,

Jane Brooks
President, Virginia PTA